

## CLAIMS

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being intended to stimulate collagen synthesis.

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5                    8.    Use according to any one of the preceding  
claims, characterized in that the cinnamic acid or one of  
its derivatives is present in an amount ranging from  
10<sup>-6</sup>% to 10% of the total weight of the composition.

10. Use according to any one of the preceding claims, characterized in that the cinnamic acid or one of its derivatives is combined with another product which stimulates collagen synthesis.

12. Use according to the preceding claim,  
characterized in that the plant hormone is an auxin.

13. Use according to the preceding claim,  
characterized in that the auxin is chosen from  
25 3-indoleacetic acid (IAA), 4-chloro-3-indoleacetic acid  
(4-Cl-IAA), phenylacetic acid (PAA), 3-indolebutyric acid  
(IBA), 2,4-dichlorophenoxyacetic acid (2,4-D),

14. Use according to the preceding claim,  
characterized in that the auxin is  $\beta$ -naphthoxyacetic  
acid.

10                    16.    Use according to the preceding claim,  
characterized in that the product which stimulates lipid  
synthesis is a plant hormone as defined in Claims 12 to  
14.

18. Cosmetic/firming composition comprising,  
in a cosmetically acceptable medium, at least an  
effective amount of cinnamic acid or of at least one of  
its derivatives.

19. Cosmetic composition for smoothing the skin comprising, in a cosmetically acceptable medium, at least an effective amount of cinnamic acid or of at least one of its derivatives.

20. Cosmetic composition for tightening the

skin comprising, in a cosmetically acceptable medium, at least an effective amount of cinnamic acid or of at least one of its derivatives.

21. Cosmetic composition for combating the  
5 effects of the menopause on the skin, comprising, in a cosmetically acceptable medium, at least an effective amount of cinnamic acid or of at least one of its derivatives.

22. Cosmetic composition for combating the  
10 effects of the menopause on collagen, comprising, in a cosmetically acceptable medium, at least an effective amount of cinnamic acid or of at least one of its derivatives.

23. Cosmetic composition comprising, in a  
15 cosmetically acceptable medium, at least an effective amount of cinnamic acid or of at least one of its derivatives and at least one other product which stimulates collagen synthesis.

24. Composition according to the preceding  
20 claim, characterized in that the product which stimulates collagen synthesis is chosen from plant hormones and vitamin C and its derivatives.

25. Cosmetic composition comprising, in a  
25 cosmetically acceptable medium, at least an effective amount of cinnamic acid or of at least one of its derivatives and a compound which stimulates lipid synthesis.

26. Composition according to the preceding

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